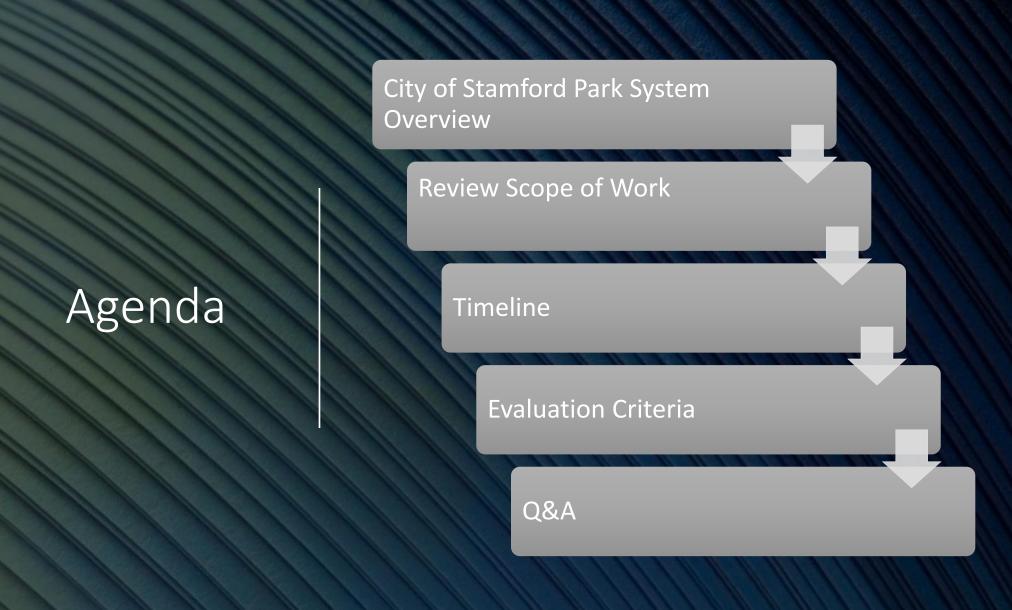


# CITY WIDE PARKS STRATEGIC PLAN

PRE-PROPOSAL PRESENTATION, AUGUST 16, 2022

Matthew Quinones, Director of Operations



## Stamford Parks

- 900 acres of roadway
- 83 facilities
- 92 lawns/medians
- 58 parks
- 3 major beaches
- 2 marinas
- 1 boat launch
- 30 baseball/softball fields
- 15 soccer fields
- 3 synthetic fields



# Key Stakeholders

- City Agencies & Departments
- City Boards & Commissions
- Community-Based Organization
   Operational Partners
- Community Based Groups & Advocates



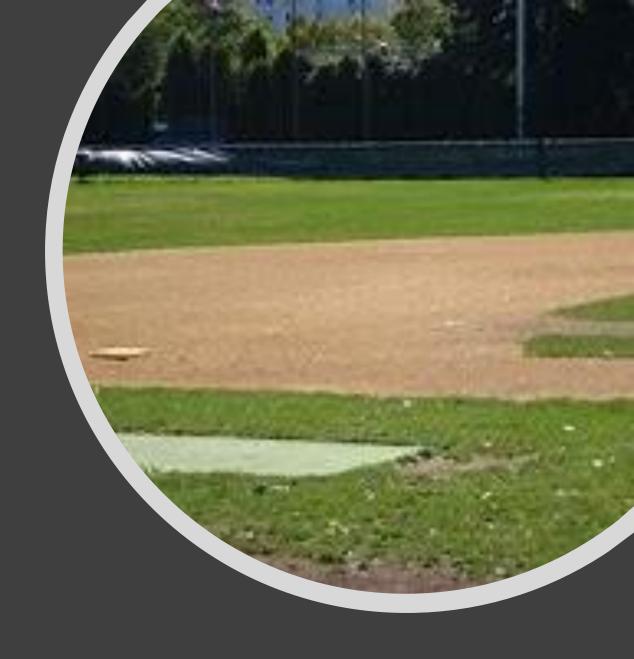
# Task 1: Existing Conditions Scan & Precedent Research

- Benchmark research and data collection/ consolidation
- Comparable cities
- Private funding models
- Review of organizational structure and management process



#### Task 2: Stakeholder Engagement

- City will provide administrative support and guidance on community outreach structure
- Technical expertise related to data collection is sought
- Leverage Advisory Committee and existing boards/commissions



#### Task 3: Preliminary Concept Plan

- Consultant will be responsible for developing the preliminary concept plan
  - Decision making framework
  - PPP governance recommendations
  - Management recommendations
  - Investment prioritization
  - Community engagement protocols



# Task 4: Financial Projections & Phasing

- Cost implications
- Recommendations for revenue models
- Recommendations for leveraging private funding
  - 501 C 3 partnership
  - Earned income
  - Alternative PPP models



#### Task 5: Five-year Strategic Plan

- The Five-year SP will establish overall mission &vision for the City of Stamford and align concepts for individual parks
- Provide a detailed cost estimate for implementation;
- Make presentations of the strategic plan to the Parks and Recreation Commission and to the Board of Representatives
- Support content development for a project website



## Timeline

- August 16, 2022 Pre-proposal Presentation
- September 1, 2022 Due Date
- October 2022 Prospective project start date
- September 2023 no later than deadline for project completion



### **Evaluation Criteria**

- 1. Successful completion of projects of comparable size, complexity, and detail.
- 2. Technical qualifications including an experienced and well-rounded team including Landscape Architects, Planners, Environmental Engineers, Park Operations Experts, and/or Non-Profit Park Professionals.
- 3. Approach driven by equity and community engagement to build consensus and support for the final strategic plan.
- 4. A clearly stated plan of action and approach to generating a successful strategic plan
- 5. Cost Proposal.



