

CITY OF STAMFORD



CITY WIDE PARKS STRATEGIC PLAN

PRE-PROPOSAL PRESENTATION, AUGUST 16,
2022

Matthew Quinones, Director of Operations

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Agenda

City of Stamford Park System
Overview

Review Scope of Work

Timeline

Evaluation Criteria

Q&A



Stamford Parks

- 900 acres of roadway
- 83 facilities
- 92 lawns/medians
- 58 parks
- 3 major beaches
- 2 marinas
- 1 boat launch
- 30 baseball/softball fields
- 15 soccer fields
- 3 synthetic fields



Key Stakeholders

- City Agencies & Departments
- City Boards & Commissions
- Community-Based Organization
Operational Partners
- Community Based Groups & Advocates



Task 1: Existing Conditions Scan & Precedent Research

- Benchmark research and data collection/consolidation
- Comparable cities
- Private funding models
- Review of organizational structure and management process



Task 2: Stakeholder Engagement

- City will provide administrative support and guidance on community outreach structure
- Technical expertise related to data collection is sought
- Leverage Advisory Committee and existing boards/commissions



Task 3: Preliminary Concept Plan

- Consultant will be responsible for developing the preliminary concept plan
 - Decision making framework
 - PPP governance recommendations
 - Management recommendations
 - Investment prioritization
 - Community engagement protocols



Task 4: Financial Projections & Phasing

- Cost implications
- Recommendations for revenue models
- Recommendations for leveraging private funding
 - 501 C 3 partnership
 - Earned income
 - Alternative PPP models



Task 5: Five-year Strategic Plan

- The Five-year SP will establish overall mission & vision for the City of Stamford and align concepts for individual parks
- Provide a detailed cost estimate for implementation;
- Make presentations of the strategic plan to the Parks and Recreation Commission and to the Board of Representatives
- Support content development for a project website



Timeline

- August 16, 2022 – Pre-proposal Presentation
- September 1, 2022 – Due Date
- October 2022 – Prospective project start date
- September 2023 – no later than deadline for project completion



Evaluation Criteria

1. Successful completion of projects of comparable size, complexity, and detail.
2. Technical qualifications including an experienced and well-rounded team including Landscape Architects, Planners, Environmental Engineers, Park Operations Experts, and/or Non-Profit Park Professionals.
3. Approach driven by equity and community engagement to build consensus and support for the final strategic plan.
4. A clearly stated plan of action and approach to generating a successful strategic plan
5. Cost Proposal.





Q&A

